

Optimise, save and simplify with Connect's Cisco Optimisation Service.



Take control of your Cisco estate.

Managing a Cisco estate is complex, with evolving licensing models, fragmented agreements, and growing compliance challenges. Without a structured approach, businesses risk licensing gaps, inefficiencies, and rising costs that disrupt operations.

Connect and Camworth deliver a unified Cisco Optimisation Service, combining strategic insight with technical expertise. Connect provides advisory services to streamline and optimise Cisco environments, while Camworth, as a Cisco Next-Generation Elite Partner, brings industry-leading Cisco expertise and a wealth of experience. Together, we help businesses **cut through complexity, gain control over their Cisco environment, and identify significant cost savings.**

Our proven methodology ensures your licensing, support, and asset management align with your business objectives, helping you achieve up to 30% ROI while simplifying operations and reducing risk.

Common challenges.

As organisations grow, managing a Cisco estate can become increasingly difficult, leading to:



Unclear asset visibility

Duplicated, underutilised, or unaccounted-for licences and hardware.



LDOS (Last Day of Support) risks

Ageing infrastructure creating operational vulnerabilities.



Budget uncertainty

Unpredictable renewal cycles and inefficient purchasing.



Administrative overhead

Managing licensing and compliance consuming valuable time and resources.

These challenges impact efficiency and drive-up costs, making proactive Cisco estate optimisation essential.

How Connect delivers value.

Our Cisco Optimisation Service provides expert insights and actionable recommendations to your business through a structured four-step approach:

1

Understanding your business

- We engage with your team to understand your Cisco environment and business goals.
- A signed Cisco Letter of Authorisation (LOA) allows us to securely access key data, ensuring a complete estate review.

2

Data-Driven Analysis

- We conduct a comprehensive assessment of your Cisco estate, identifying inefficiencies, risks, and cost-saving opportunities.
- Our analysis covers hardware lifecycle, licensing optimisation, and compliance validation.

3

Findings and recommendations

- We deliver a detailed report with custom insights, cost-saving opportunities, and strategic recommendations.
- We identify the most suitable Cisco licensing and buying programmes to optimise costs and improve efficiency.

4

Expert consultation

- Our specialists guide you through the findings, offering tailored recommendations and next steps to streamline your Cisco estate.

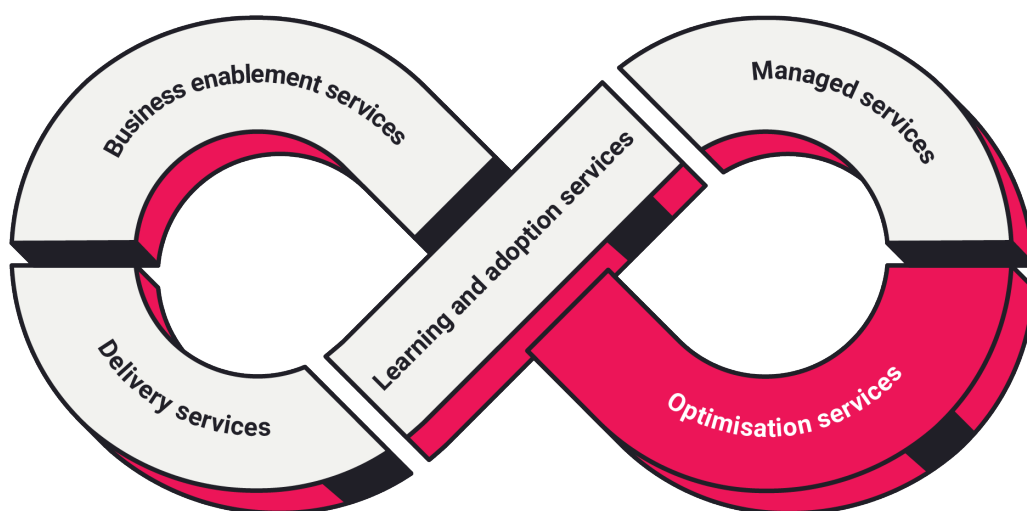
What you'll gain.

- **Comprehensive data analysis** – Identifying inefficiencies and savings.
- **Findings and Recommendations Report** – Custom insights tailored to your Cisco estate.
- **Optimisation consultation** – Expert-led guidance on next steps.

Partnering with Camworth: Expertise you can trust.

Through our partnership with Camworth, a Cisco Next-Generation Elite Partner, we bring specialist expertise and strategic insights to help you maximise your Cisco investment while ensuring long-term efficiencies for your business.

Don't let complexity and inefficiencies drain your budget. Gain clarity, reduce costs, and optimise your Cisco estate with expert-led guidance.



Connect with an expert.

Drive greater value from your Cisco estate.



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