

# Connect AI Regulatory and Legal Advisory Service.



## Empowering responsible, compliant AI use.

As AI reshapes industries, staying compliant with evolving regulations is critical to success. Connect's AI regulatory and legal advisory service, in partnership with Avella, empowers your organisation to navigate the complexities of AI governance, ensuring compliance, mitigating risks, and safeguarding innovation.

## Why choose Connect AI Regulatory and Legal Advisory Service?



### Stay ahead of global standards

Proactively comply with evolving AI regulations like the EU AI Act, GDPR, HIPAA, and industry standards (PCI-DSS, ISO 42001, OWASP guidelines, and more).



### Promote ethical AI practices

Build trust by embedding transparency, fairness, and accountability into your AI operations.



### Minimise legal risks

Safeguard your organisation against liabilities like algorithmic bias, decision-making errors, and privacy breaches.



### Protect your innovations

Secure proprietary AI models and data with robust intellectual property safeguards.



### Future-proof your AI systems

Stay aligned with new frameworks, ensuring compliance as regulations evolve.

## What you can expect.

Our comprehensive advisory service delivers actionable insights, clear guidance, and tailored solutions, enabling your organisation to thrive responsibly in an AI-driven future.

## Key deliverables.

- **Compliance gap analysis report** with detailed assessments of your current AI practices against global and industry-specific regulations (e.g., GDPR, EU AI Act).
- **Customised AI governance framework** and implementation guides to strengthen your compliance posture.
- **Policy documentation** covering ethical AI use, data protection, intellectual property safeguards, and risk mitigation strategies for bias and errors.
- **Legal risk assessment report** including in-depth evaluations of your AI deployments to identify and mitigate risks.
- **Regular updates** on regulatory developments and compliance checklists to keep your organisation informed and prepared.

## Our 4-step process.

1

### Comprehensive analysis

- We conduct a thorough assessment of your AI operations against current legal frameworks.
- We identify compliance gaps and areas for improvement.

2

### Tailored governance recommendations

- We develop customised solutions to address compliance requirements.
- We align governance frameworks with your business goals and ethical AI standards.

3

### Expert advisory services

We provide ongoing guidance on critical issues such as:

- Data privacy.
- Intellectual property protection.
- Addressing algorithmic bias and accountability.

4

### Continuous improvement

- We deliver regular monitoring to ensure sustained compliance with evolving regulations.
- We conduct advisory sessions to proactively address new challenges.

# Turn compliance into competitive advantage.

With Connect's AI Regulatory and Legal Advisory Service, compliance becomes a strength, ethical AI practices set you apart, and risk management powers your innovation.

## Avella - Trusted experts in security solutions

Avella, an NCSC Assured Service Provider, brings together a team of seasoned security professionals with expertise spanning commercial CISOs, ex-Special Forces, intelligence services, and senior advisors to central Government. They are passionate about keeping organisations secure, and provide insightful, proven solutions to tackle complex security challenges. Avella provide a tailored service based on their deep understanding and years of experience in building robust security postures that mitigate the most prevalent cyber and physical security threats. They have proudly supported organisations across diverse global industries, including Government, Defence, Healthcare, Legal, Energy, Critical National Infrastructure, Not-for-Profit, Financial Services, and Telecommunications sectors.



HM Government  
**G-Cloud**  
Supplier



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Commercial  
Service  
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Assured Service Provider



in association with  
**National Cyber  
Security Centre**

Cyber Resilience Audit

## Connect with us.

Thrive responsibly in an AI-driven future.



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